

Marketplace Multipurpose Messages

(Short multi-purpose messages (160 character limit) used for receipt messages, texts, etc.)

SUMMER (June – Sept)

The Health Insurance Marketplace will let you search your health coverage options in one place. Better options, better health - visit [HealthCare.gov](https://www.healthcare.gov) to learn more.

In the Health Insurance Marketplace, you may be able to get lower costs on your monthly premium or out-of-pocket costs. Visit [HealthCare.gov](https://www.healthcare.gov) to learn more.

Need health coverage? The Health Insurance Marketplace will give you a clear picture of what you'll pay and what you'll get before you make a choice. Visit [HealthCare.gov](https://www.healthcare.gov) to learn more.

OPEN ENROLLMENT (Oct-March)

Now there's an easier way to search for health coverage, with all your options in one place. Better options, better health - The Health Insurance Marketplace at [HealthCare.gov](https://www.healthcare.gov).

Find out if you're eligible for lower costs on your monthly premium or out-of-pocket costs. The Health Insurance Marketplace at [HealthCare.gov](https://www.healthcare.gov).

Need health coverage? Get a clear picture of what you'll pay and what you'll get before you make a choice. The Health Insurance Marketplace at [HealthCare.gov](https://www.healthcare.gov).